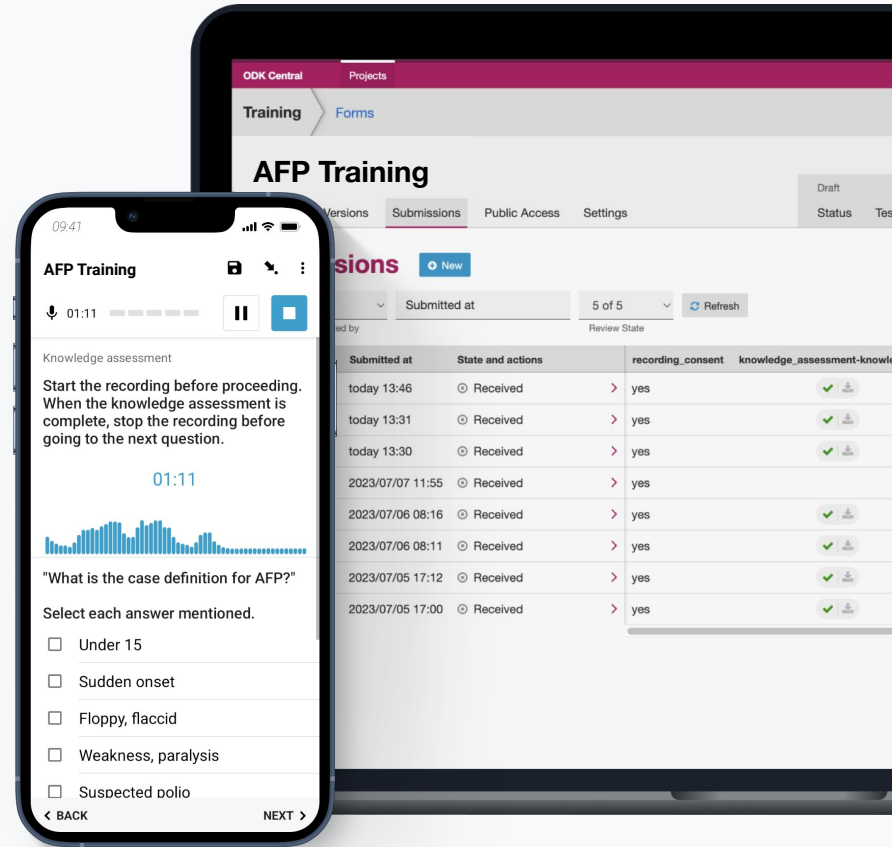


Collect data anywhere

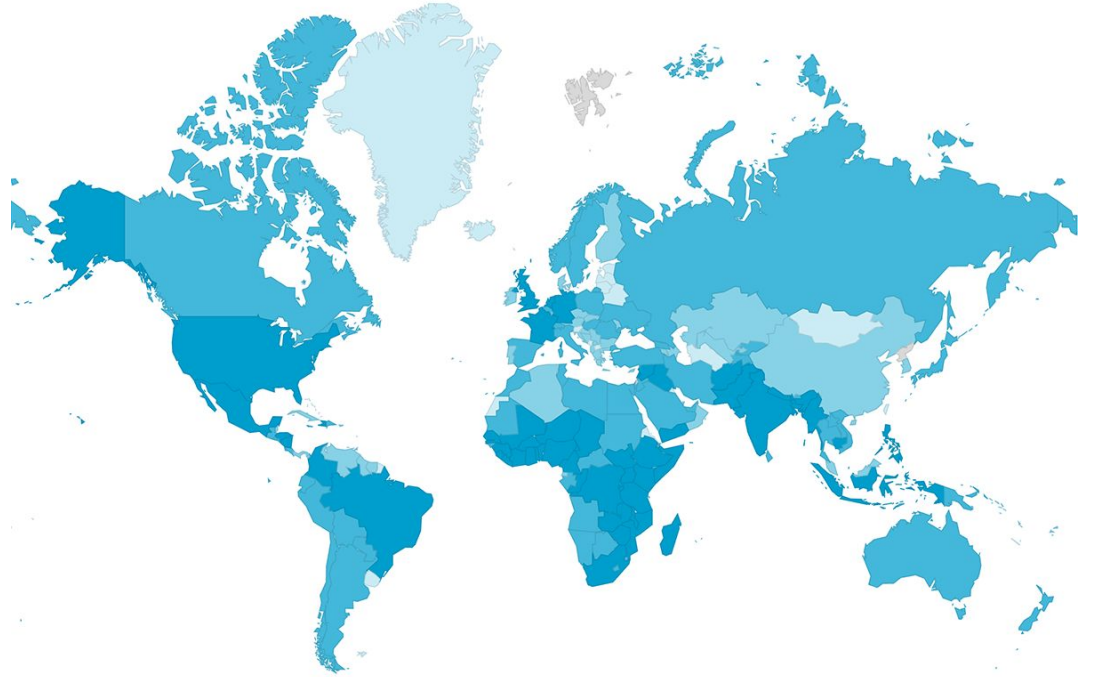
Powerful and flexible platform to collect the data you need wherever it is.

Used by researchers, field teams, and other professionals to collect data that matters.



Trusted at scale

Used by millions globally



—
2M people send
250M submissions each year



A white Land Cruiser SUV is parked on a dirt road in a forest. The road is narrow and appears to be a dirt path. The surrounding area is lush with green trees and vegetation. The SUV is positioned on the right side of the frame, facing towards the left. The text "The Land Cruiser of data collection" is overlaid on the bottom left of the image.

**The Land Cruiser
of data collection**

Success stories

- [RHoMIS](#) has used ODK to **conduct 54K standardized farming household interviews in 36 countries.**
- [ECAAS](#) used ODK to **collect high-quality ground truth about smallholder farms** that could power AI models.
- [Ethos](#) uses ODK to help brands, farmers, and buyers **responsibly measure and scale the impacts of regenerative agriculture.**



Source: [Advanced system for rural household surveys](#)



More impact

- International Potato Center uses ODK to [digitize extension services](#) in Ghana
- International Livestock Research Institute uses ODK for [meat inspection](#) in Uganda
- International Institute of Tropical Agriculture uses ODK for [crop price data](#) in Nigeria
- Food and Agriculture Organization uses an ODK form to standardize [soil description](#).
- World Food Program uses ODK for many [food security assessments](#)



Source: [Digitizing gender transformative interventions](#)



Ecosystem overview

ODK products

ODK Collect app, ODK Central server

ODK components

XLSForm, Enketo

ODK services

ODK Cloud

Compatible services

Ona, KoboToolbox, FormShare, etc

Related, but incompatible

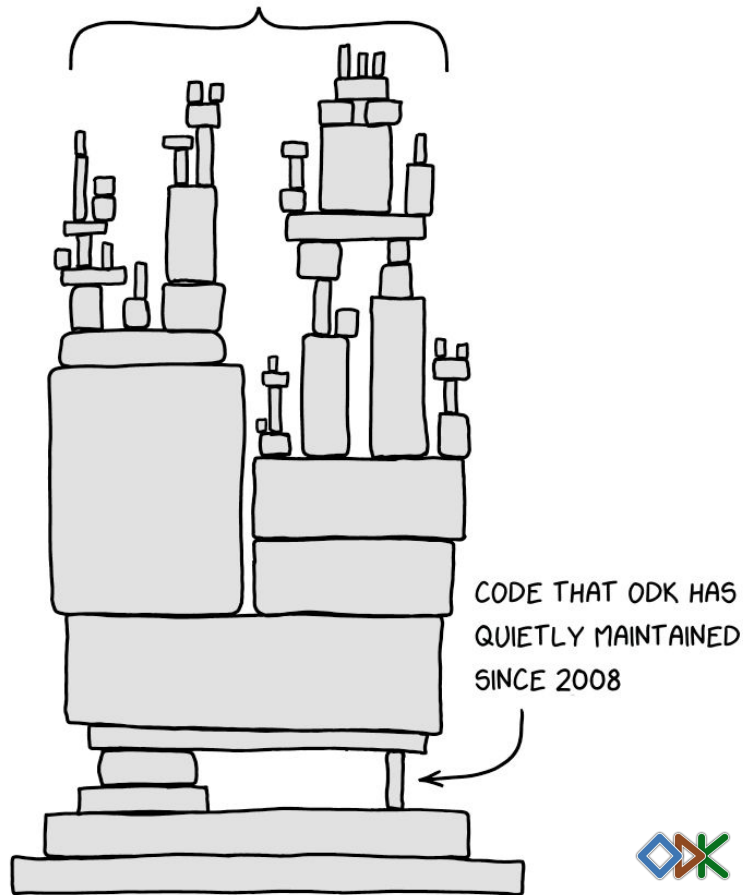
CommCare, SurveyCTO, Survey123, etc



What we've struggled with

- Incentivizing contributions
- Predictable and sensible resourcing
- Governance slowing hard decisions

DATA THAT POWERS THE FIGHT AGAINST
POVERTY, DISEASE, AND INEQUITY



How we became sustainable

- Prioritization by “doers”
- Accepting single vendor reality
- ODK Cloud has been a win-win



COMMUNITY 

ODK Insiders

Meet with the ODK team, shape the roadmap, learn new skills, and connect with other ODKers.



1

Participate on the forum

Active members become Insiders

2

Attend monthly calls

Influence what's coming next

3

Learn and share

Showcases, deep dives & office hours



Aly (She/her)



Muhammad Zain Alabdee...



Grzegorz Orczykowski



Dan Joseph



Stuart Norris



Mathieu Bossaert



Sadiq Khoja



Kathleen Tuute



Luka Krajnc



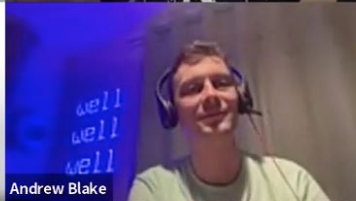
Odil Kurbanov



Yaw Anokwa



Eduardo Cuesta



Andrew Blake



Joseph Muganga



Hélène Martin



Paul Bessell



Michael Higginbottom



Florian Mayer



N M



Brenton Peterson



“There is a **rich and vibrant community**,
the developing team are very **proactive in
engaging with users...**

Perhaps the best thing about ODK though, is
that it is **always improving.**”

A woman with long hair is shown in profile, blowing a stream of colorful confetti into the air. The scene is set at night, with a dark background and numerous out-of-focus, warm-toned bokeh lights. The woman is wearing a dark jacket. The overall mood is magical and celebratory.

Open source isn't magic

A top-down view of a diverse group of people's hands stacked in a circle, symbolizing unity and community. The hands are of various skin tones and are positioned in a way that suggests a collective effort or support. The background is slightly blurred, showing parts of the people's clothing and some outdoor setting elements like a table with a drink.

Community only goes so far



Project structure sets incentives



Funding sources matters

Jan Feb Mar
2 3 4 5 6 7 8 1 2 3 4 5 1 2 3 4 5
9 10 11 12 13 14 15 6 7 8 9 10 11 12 13 14 15 16 17 18 19
16 17 18 19 20 21 22 20 21 22 23 24 25 26 20 21 22 23 24 25 26
23 24 25 26 27 28 29 27 28 27 28 29 30 31
30 31

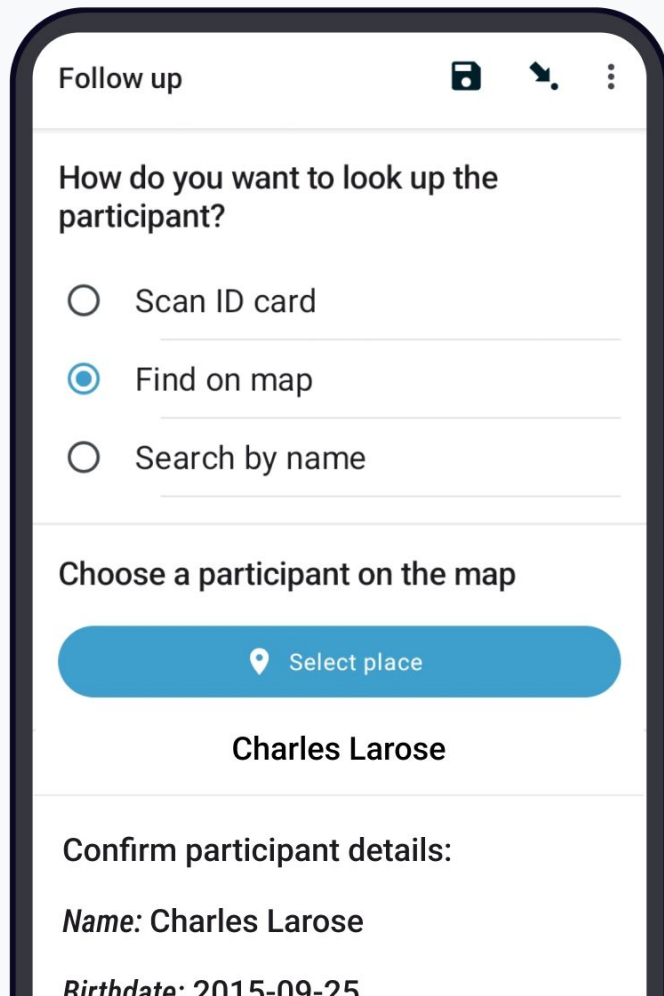
Apr May Jun
3 4 5 6 7 8 9 1 2 1 2 3 4 5 6 7 1 2 3 4
10 11 12 13 14 15 16 8 9 10 11 12 13 14 5 6 7 8 9 10 11
17 18 19 20 21 22 23 15 16 17 18 19 20 21 12 13 14 15 16 17 18
24 25 26 27 28 29 30 22 23 24 25 26 27 28 19 20 21 22 23 24 25
29 30 31 26 27 28 29 30

Jul Aug Sep
3 4 5 6 7 8 9 10 11 12 13 14 15 16 1 2 3 4 5 6 1 2 3
10 11 12 13 14 15 16 17 18 19 20 21 22 23 14 15 16 17 18 19 20 21 22 23 24 25 26 27 4 5 6 7 8 9 10
17 18 19 20 21 22 23 24 25 26 27 28 29 30 21 22 23 24 25 26 27 18 19 20 21 22 23 24 25 26 27 28 29 30
24 25 26 27 28 29 30 28 29 30 31 25 26 27 28 29 30

Consistency wins the race

Entities

- Entities store data about people, places, and **things that may change over time**.
- Drive workflows by **creating, reading, and updating entities with forms**.
- Enables **longitudinal data collection**, case management, and more.
- Most requested feature and made possible because of changes made to project.
- Have a project that needs Entities?
Request a demo at <https://getodk.org>



The screenshot shows a mobile application interface with a white background and rounded corners. At the top, there is a header bar with the text "Follow up" on the left and three icons (a document, a location pin, and a menu) on the right. Below the header, the main content area is divided into sections. The first section is titled "How do you want to look up the participant?" and contains three radio button options: "Scan ID card", "Find on map" (which is selected), and "Search by name". Each option has a horizontal line below it. The second section is titled "Choose a participant on the map" and features a large blue button with a white location pin icon and the text "Select place". Below the button, the name "Charles Larose" is displayed. The third section is titled "Confirm participant details:" and lists two fields: "Name: Charles Larose" and "Birthdate: 2015-09-25".

Follow up

How do you want to look up the participant?

Scan ID card

Find on map

Search by name

Choose a participant on the map

Select place

Charles Larose

Confirm participant details:

Name: Charles Larose

Birthdate: 2015-09-25

Questions?

✉ yanokwa@getodk.org

in Connect on LinkedIn

